



Make Contact. Build Relationships. Get Results.

ACT! 2005 Product Family—*Hot New Features* July 2004

- **Updated Look and Feel:** Same great ACT! – More intuitive interface and enhanced workflow design make it easier to use than ever.
- **Powerful, Easier-to-use Lookups:** Providing instant access to even more contact details.
- **New Field Types:** Enhance your database by adding new field types to your database—Yes/No, Picture and virtually unlimited Memo fields.
- **New Contact Notes and History Tabs:** Separate Notes and History tabs with rich text formatting to capture, track and search on customer data.
- **Virtually Unlimited Secondary Contacts:** Quickly locate alternate contacts, assistants, family members and other related contacts.
- **Easily Eliminate Duplicate Records:** Consolidate duplicate records to create a single, more concise record.
- **New E-mail Features:** New features make ACT! e-mail easier to use than ever.
- **All New Company Records:** Track company records for a new dimension in understanding your contact and customer relationships.
- **Enhanced Groups and Subgroups:** Enhanced Groups and 15 levels of Subgroups give you increased organizational capabilities.
- **New Updated Calendar Views:** More intuitive calendar interface, ease of use enhancements and new calendar views (Work Week, Today, expandable Mini-month) help keep you on track and on schedule.
- **Customizable Activity and Priority Types:** Turn ACT! into a specialist for your business.
- **Multi-user Activity Series:** Define a series of activities for each member of your team and never miss an upcoming task.
- **Track More Opportunity Information:** Updated sales tracking tools and the most requested opportunity features have been added.
- **New Opportunity List View:** View and filter all your opportunities in one place using the more powerful, new list view.
- **Generate Custom Quotes*:** Instantly create customized quotes to help you close more deals.
- **One-click Export to Microsoft® Excel**:** Easily export contact, opportunity, group and company lists to Microsoft Excel for unparalleled data sharing and management.
- **New Reports:** Choose one of 40 newly-designed reports to enhance your contact and opportunity management.
- **Enhanced Database Synchronization:** More reliable and accurate synchronization allows you to synchronize in the background with no lost productivity, and always have the most up-to-date information.

* Requires Microsoft Word 2000, 2002 or 2003 and Excel 2000, 2002 or 2003

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